

# REVIVE



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[www.revivedbyhisword.org](http://www.revivedbyhisword.org)

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Listen to our new podcast series found at the 2013 Year of the Laity webpage. Practical advice to lead a spiritual revival and reformation lifestyle.

[2013.interamerica.org](http://2013.interamerica.org)

REVIVE is a special newsletter to promote activities related to the 2013 Year of the Laity. It is edited by the Communication Department of the Inter-American Division.

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## We are all disciples and creative communicators REVIVAL IS ABOUT COMMUNICATING

One of the functions of communication in the church is to boost the features of the organization so as to achieve a stronger identity among its members, and consequently, attain a positive image in the community.

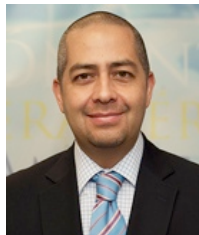
The different initiatives that the Adventist Church has adopted around the world during the past few years to obtain spiritual revival and reformation, are a clear example of the great possibilities of communication. Our church is striving to integrate its efforts in order to find a common direction among its members and leaders, and to enjoy the opportunity of sharing the positive outcomes resulting from a life consecrated to God. In other words, we can say that the role of communication in the church is quite comprehensive; indeed, it is not limited to the management of media such as radio, television, or the internet, but it includes the management of ideas and resources—both tangible and intangible—which should be created from a global and integrated perspective for everyone to participate in.

That is the vision of the Communication Department of the Inter-American Division. Taking this into account, we have embarked

on this “multidepartment” effort, generating more communication pieces than ever before in various formats: websites, social media profiles, images, news stories and reports, podcasts, and graphic materials, among others.

Starting with this issue and throughout the 2013 Year of the Laity, the Revive Newsletter will be issued twice a month, alternating between a printed and an audio version. We invite each one of our radio stations and media production centers in our region to get involved in promoting and creating resources for this project. At the same time, we invite every leader and church member to strengthen the identity, and consequently, the public image of our church.

We invite you to be part of this effort by sending news stories and testimonies, images and videos. At the same time, we would like you to follow our Twitter and Facebook accounts. By nature, every one of us is a disciple. And each one of us is a communicator, a person with creative abilities.



**Abel Márquez**  
Associate Director  
Communication Department  
Revive Newsletter Editor



“For as the body is one, and hath many members, and all the members of that one body, being many, are one body: so also [is] Christ.”  
1 Corinthians 12:12